

January 27, 2016

Contact: Nicole Bradick  
Chief Strategy Officer  
[nbradick@curolegal.com](mailto:nbradick@curolegal.com)  
800.406.7336

**FOR IMMEDIATE RELEASE**

**CUROLEGAL PARTNERS WITH NEW YORK STATE BAR ASSOCIATION TO BUILD  
CLOUD-BASED PRACTICE MANAGEMENT PLATFORM**

CuroLegal today announces the launch of LawHUB, a Software-as-a-Service platform built with and for the New York State Bar Association (NYSBA). LawHUB is the nation's first cloud-based content and practice management platform designed specifically for bar associations and their members. The partnership between CuroLegal and NYSBA stems from a mutual recognition that the practice of law is currently undergoing unprecedented change and lawyers need innovative new modern tools to thrive.

"The relationship between bar associations and their members is evolving, and bars need to provide value by being an extension of the lawyer's practice. This requires a blend of traditional bar member benefits, legal tech and practice management," said CuroLegal CEO Chad Burton. "The LawHUB makes this a reality. NYSBA is a model of how a bar can leverage its valued history to produce an innovative product for its members."

CuroLegal worked with NYSBA to bring the vision of the LawHub to life, designing and developing the platform that NYSBA will offer to its 75,000 members. Curo and NYSBA tapped other next-generation cloud-based platforms including Clio, FastCase, and LawPay to integrate with the platform in order to create a full-service dashboard for the modern attorney. LawHUB also offers curated bar association resources such as state ethics opinions and bar association committee reports, as well as the ability to network with colleagues in the bar all in one place. CuroLegal will be working with NYSBA on continued development of the platform, which will include feature enhancements and the integration of additional third-party tools.

LawHUB is currently aimed specifically at New York attorneys and law students and will be a free member benefit to NYSBA members. It will be optimized for all devices so NYSBA members will be able to take advantage of this innovative platform on their smartphones, tablets or computers.

CuroLegal and NYSBA unveiled LawHUB at NYSBA's 139<sup>th</sup> annual meeting in New York City on January 25-29.

To learn more about LawHUB, visit [mylawhub.nysba.org](http://mylawhub.nysba.org). For a live demonstration of the application, contact Nicole Bradick at [nbradick@curolegal.com](mailto:nbradick@curolegal.com).